



U.S. General Services Administration

Federal Acquisition Service

General Services Administration
Furthering Sustainability Through Procurement

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March 31, 2011



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GSA Sustainability Goals

- Zero Environmental Footprint (ZEF)
- Increase Sustainability of Federal Supply Chain
- Green Purchasing



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Zero Environmental Footprint

- Taking on a Big Hairy Audacious Goal
 - Cut GHG emissions, water usage, waste consumption
- Requires integrating sustainability into GSA's organizational fiber
 - GSA Strategic Sustainability Performance Plan (SSPP) linked with organizational performance metrics
 - Green Purchasing Plan
 - Personal Sustainability Plan



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Increasing Sustainability of Federal Supply Chain

- Section 13 of E.O. 13514
 - GSA established Federal Supply Chain Emissions PMO to implement recommendations in recommendation report (April, 2010).
 - Seeks to resolve technical issues associated with:
 - Suppliers voluntarily reporting GHG corporate level aggregate emissions data for use in federal procurements.
 - How GHG emissions data can be used in procurements (along with other sustainability considerations).



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Challenges with use of contractor GHG emissions data in procurements:

- Obtaining from vendors: GHG emissions standards, data submission system, level of data
- Use by contracting officers: translate “mtCO₂e” to something relevant and allow “apples to apples” comparison.



Apples and Oranges



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Where we are now: Green Purchasing

By FY 2011, GSA will ensure that 95% of new contract actions, including task and delivery orders under new contracts and existing contracts, require the supply or use of products and services that are **environmentally preferable**, including those that are **energy efficient, water efficient, bio-based, environmentally preferable, non-ozone depleting, contain recycled content, or are non-toxic or less toxic alternatives.**

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Holistic Approach = LCA?

BRAND CAMP

ECO CLAIM ARMS RACE

by Tom Fishburne

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