

ACCO Climate Leadership Summit

November 8-9, 2010 | Hyattsville, Maryland

Marriott Inn & Conference Center, University of Maryland University College
(The nation's first LEED certified conference center)

ROUNDTABLE NOTES

Track 1: Redefining & Inspiring Climate Leadership

Session 2: Enterprise Governance of Climate and the Role of Climate Change Leadership

Moderators: Peter Gillon, Claudine Schneider

Takeaways:

We must be careful of “green washing” for organizations making public climate commitments

The reasons some organizations address climate change while their competitors don't include:

- They recognize value where competitors do not
- Many companies are afraid to rear their heads; need to make sure they are “walking the talk”
- Maturity
- “Doomsday” message ineffective

Next Steps:

Establish working group on climate governance. Task forces under this group would include:

- Best practices for job descriptions and organizational structures related to climate governance. Opportunities to produce case studies, white papers and blogs. Banana peels that need to be addressed include:
 - Establishing executive level and corporate wide participation that is accepted at all levels
 - Producing case studies that identify costs/benefits
 - Avoid unnecessary addition to bureaucracy
 - Need to develop an executive level understanding
 - No lobbying or advocacy ... best practices focused only
- Task force to help with format and approach for future ACCO events. Focus points being on differentiating ACCO activities, creating a “club-like” feel and sector specific activities.