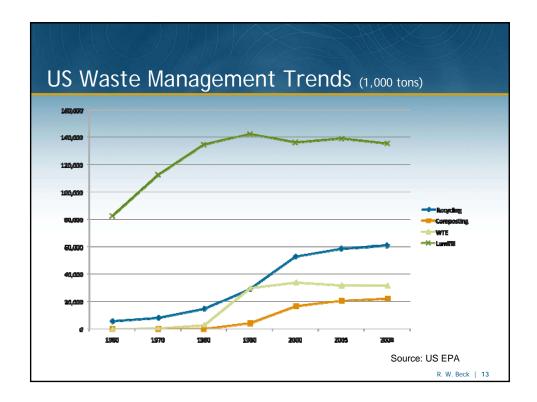


Consumption-Based GHG Inventories

- Allocate Emissions Associated With Products to Consuming Jurisdictions
- Subtract Out Exports
- Oregon DEQ Study Under Way
- King County Joint Study Under Way
- Product Policy Institute:
 - US Consumption Based Emissions are 12% Higher Than Domestic Direct Emissions

Measuring LCA Emissions is Tricky

- Types of Emissions
 - Scope 1 Organization has Direct Control
 - Scope 2 Purchased Electricity, Heat, Steam
 - Scope 3 Supply Chain Emissions
- Most Commonly Used Tool: EPA's WARM Model
- WRI/WBCSD Protocols
 - Product Life-Cycle Accounting Standard
 - Corporate Value Chain Accounting Standard
 - 60 Company "Road Test" Recently Completed



Shared Responsibility

- Government
- Waste Management Industry
- Product and Package Manufacturers
- Brand Owners
- Retailers/Distributors
- Consumers/Waste Generators

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Waste Management Hot Topics

- Funding and Efficiency
- Zero Waste/Intensive Recycling
- Product Stewardship
- Focus on Hard to Recycle/Problem Materials
- Role of WTE and Conversion Technologies
- Market/Infrastructure Development
- Collection and Processing Technologies
- Branding/Education
- Harmonization

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Climate Related Hot Topics

- Integrating Waste Management and Sustainability/Climate Change
- Need for Better LCA Data and Tools
- Offset Credits for:
 - Landfill Gas Mitigation, Composting, Anaerobic Digestion
 - Not Recycling
- How Will Climate Initiatives Drive Waste Management Evolution?

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Policy Example: California's AB 32

- Overview
 - Goal: Reduce GHG Emissions to 1990 Levels by 2020
 - Estimated 174 MMTCO₂e Reduction, or 29% Over Business-as-Usual
 - Broad Authority; Wide Range of Measures
 - Cap & Trade Set for 2012 Implementation
 - Will be Tested in November Election Potential for Roll Back

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Selected AB 32 GHG Reduction Measures

| Measure | Target Reduction (MMTCO ₂ e) |
|---------------------------------------|---|
| Landfill Methane Control | 1.5 |
| Increased Landfill Methane Efficiency | 2* |
| Mandatory Commercial Recycling | 5* |
| Expanded Composting | 2* |
| Green Building | 26* |
| Extended Producer Responsibility | TBD |
| Environmentally Preferable Purchasing | TBD |
| Anaerobic Digestion | 2* |
| Renewable Portfolio Standard | 7.9 (Current 20% goal) |
| Renewable Electricity Standard | 13.4 (Expanded 33% goal) |
| Low Carbon Fuel Standard | 16 |
| Overall Goal | 174 |
| * Not counted Towards Goal | Source: CA Air Resources Board |

Conclusion: Climate Initiatives Will Soon Revolutionize Waste Management

Maybe.

It depends on the two fundamental challenges:

- Objectively documenting materials management impacts across the life cycle
- Allocating responsibility in an effective way to optimize the system

Despite unprecedented market drivers and innovation, this may play out steadily over many years.

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Questions?

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