

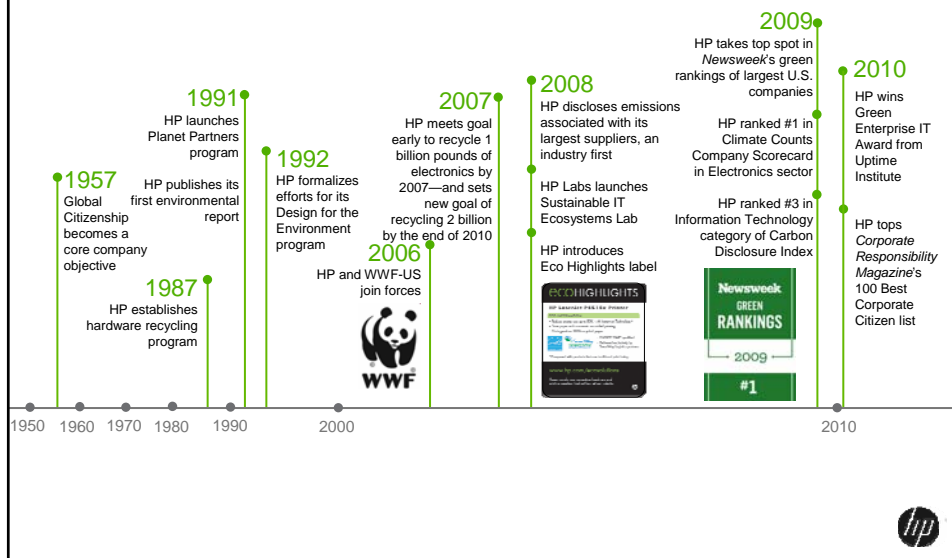
# HP Supplies Environmental Advantage

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## A LEGACY OF RAISING THE BAR



## Environmental Goals HP Printing Supplies

Design for Environment (DFE)

Manufacturing

Use

End of Use Management



**HP**ecosOLUTIONS



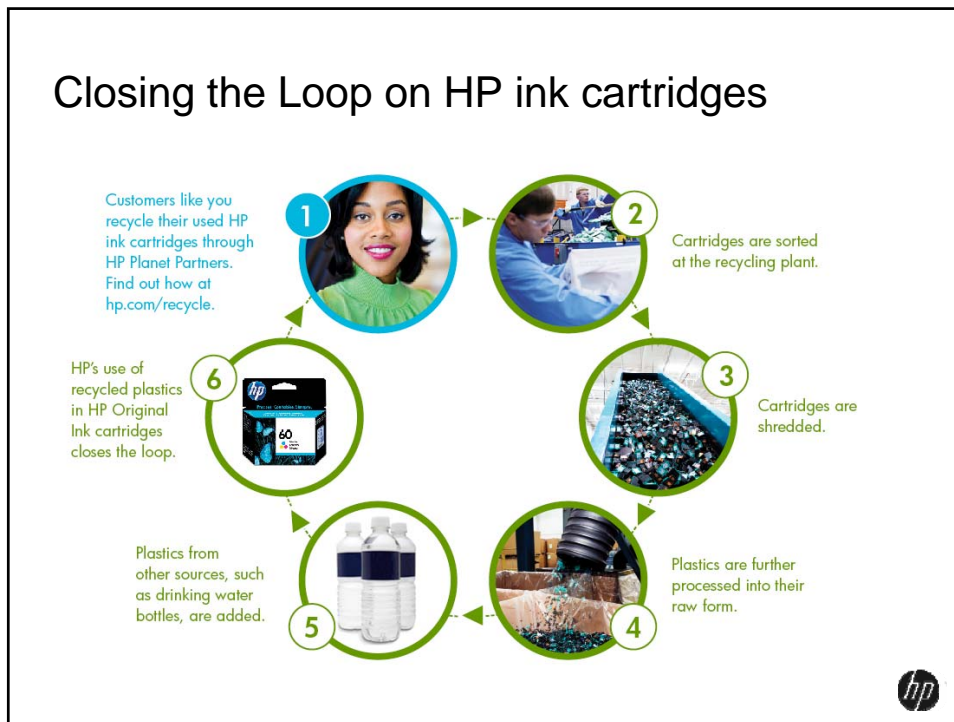
## DfE Example: HP's "Closed Loop" Plastics Recycling Process

14.4 million pounds of recycled plastic were used in 2009 in new HP inkjet and LaserJet print cartridges while meeting HP's high performance standards

"HP's use of recycled plastic in an application as technically demanding as their inkjet cartridges represents an unprecedented engineering innovation,"

Larry Koester, vice president of Communications, Environmental





## HP Planet Partners return and recycling program

- Free and convenient return and recycling program worldwide
  - Available in more than 50 countries and territories around the world
  - 320 million HP LaserJet and inkjet cartridges returned and recycled since 1991
- No Original HP cartridges returned through HP Planet Partners are sent to landfill



## HP Planet Partners ink cartridge return and recycling

- Return to HP Authorized Retail Recycling locations
- Return with free shipping material from
  - [www.hp.com/recycle](http://www.hp.com/recycle)
- Return large quantities via pallets



## Commitment

HP's environmental performance is publicly reported in our award winning annual Global Citizenship Report ([www.hp.com/go/report](http://www.hp.com/go/report))



