



MANAGING SUSTAINABLY *AT THE* OREGON CONVENTION CENTER

*ACCO Leadership Series Managing Waste Workshop
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ABOUT THE FACILITY

FAST FACTS



- Publicly owned & operated
- Original building - opened 1990
- Expansion - opened 2003
- LEED®-EB Silver Certified
- Just under 1 million SF
- 120 FTE, ~65 PT staff
- In 2009:
 - 492 events
 - 857,572 visitors
 - \$15.2 million tax revenues



IN 20 YEARS...

- 10,000 events
- 15 million visitors
- \$3.8 billion in direct spending generated with over \$235 million in taxes going to city, county & Metro
- Sustained an average 5,500 jobs annually
- Public investment of \$213 million has paid off for the entire regional community





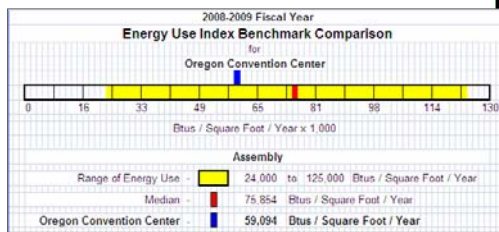
HISTORY & RECOGNITION

- In 2004, was 1st convention center to become LEED® certified.
Re-certified in 2008 at Silver level.
- BEST Recipient 2003
- Salmon Safe Certification 2007
- Recognized in the industry for initiatives & successes in sustainability - IAAM 2010 Venue Excellence Award Recipient
- Currently #1 "Best Place to Meet Green"



ENERGY EFFICIENCY & RENEWABLES

- OCC operates 25% more efficiently than comparable buildings
- Support renewable energy projects through utility programs
- Future onsite generation

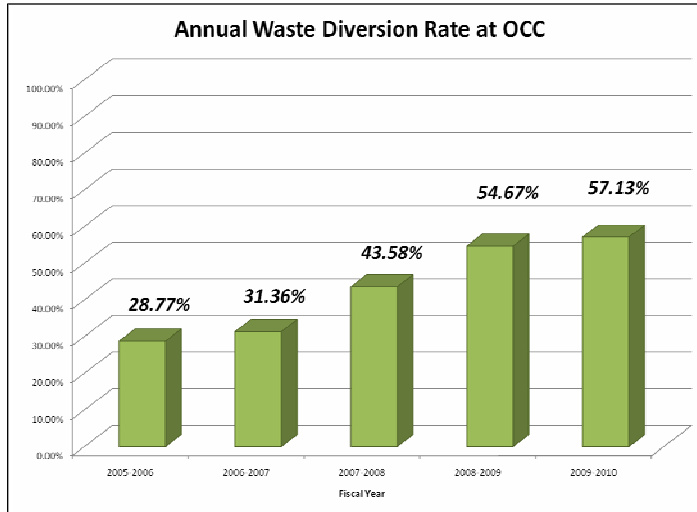


WATER CONSERVATION & STORMWATER MGMT

- Award winning rain garden & bioswale
- Facility wide fixture upgrades
- Strategic landscaping practices & IPM



WASTE DIVERSION



SUSTAINABLE FOOD & BEVERAGE



- Onsite Catering
- Local & Organic Menus
- Local Wine, Beer & Spirits
- Compostable Disposables
- Extensive Composting & Food Donation Program



EDUCATING CLIENTS, VISITORS & STAFF



- Bi-annual all-staff trainings
- Active Green Team
- “Meet Green” guides for Clients
- Consistent Signage for waste collection
- Sustainability Wall
- Custom needs welcome!



CHALLENGES

- Low hanging fruit has been picked!
- Tracking & benchmarking
- New audiences regularly
- Expectations from the mainstream
- Financial limitations
- Time limitations
- Organizational priorities



THANK YOU!



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